

**THE OUTRAGEOUS WINSTON NO BULL  
PHOTO CONTEST**

**TO : THE RETAIL REPRESENTATIVES OF THE ALBANY DIVISION**

**TIMING : NOW TILL AUGUST 29, 1997**

**CONTEST : SUBMIT PICTURES OF YOUR 3 STORES WITH YOUR MOST OUTRAGEOUS PDI/POS  
AND DISPLAY ACCOMPLISHMENTS ON OUR NEW WINSTON NO BULL RELAUNCH.**

**SPECIFICS : MULTIPLE PICTURES ALLOWED OF EACH STORE (INSIDE, OUTSIDE, ECT).  
ALL PHOTOS MUST HAVE YOUR NAME, STORES NAME, AND SIS#.  
ALL ENTRIES MUST BE IN MY POSESSION BY SEPTEMBER 3, 1997.  
JUDGING WILL BE DECIDED BY MANAGEMENT.**

**PRIZES :**

<b>1st PLACE</b>	<b>\$300.00</b>
<b>2nd PLACE</b>	<b>\$200.00</b>
<b>3rd PLACE</b>	<b>\$100.00</b>

**CHARLIE NORRIS**

**NO BULL**

RR's - Minimize Returns Goods!  
RR's - Minimize OOS!  
SR's - Gain Box Distribution!

51861 5500